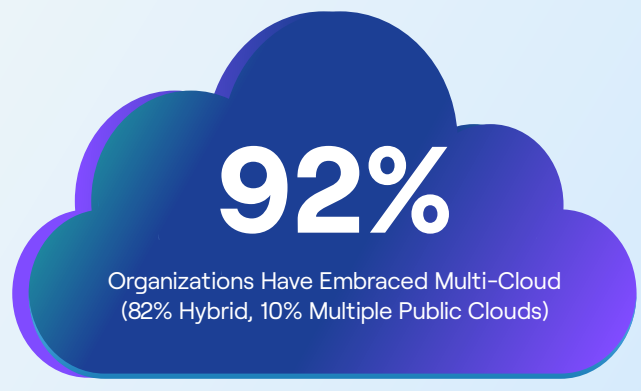


Keeping Tabs on the Hybrid & Multi-Cloud ROI



Still, Cloud Cost Optimization Remains a Big Challenge



Organizations Waste **30%** of Their Cloud Spend



Optimizing Spend is the **Top Cloud Initiative** for the 5th Year Running

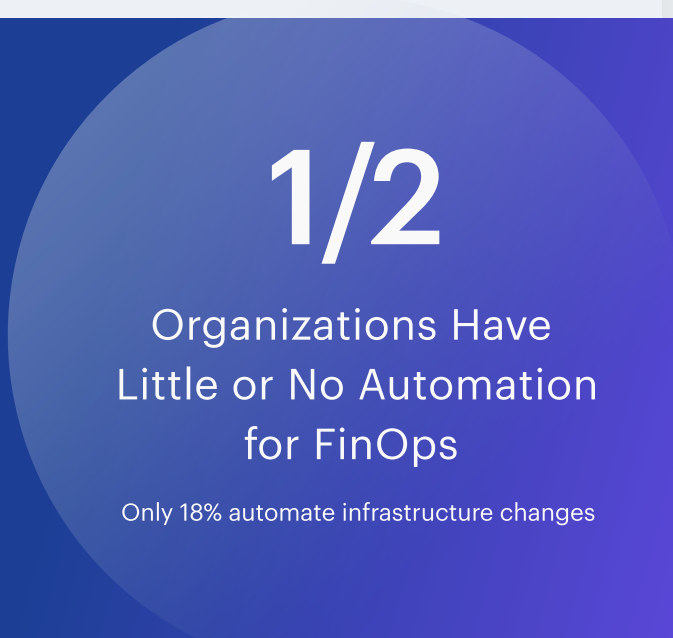
Flexera 2021 State of the Cloud Report



43.5% Organizations Rate Their FinOps* Maturity in the "Crawl" Stage (Getting the Basics in Place)

*FinOps = "Cloud Financial Operations" or "Cloud Cost Management."

Partial Automation Makes Operations More Challenging



5 Best Practices for Cloud Cost Optimization



Select the Right Cloud for Every Workload
Deploy apps based on their architecture, elasticity, and uptime requirements.



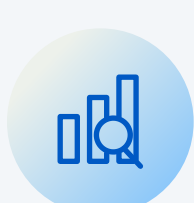
Optimize VM Usage & Costs
Prioritize rightsizing of VMs; explore preemptible VMs.



Review Uptime Requirements
Evaluate if you really need an active-active HA configuration.



Monitor Networking Fees
Monitor data ingress, egress costs; implement chargeback and showback tools.

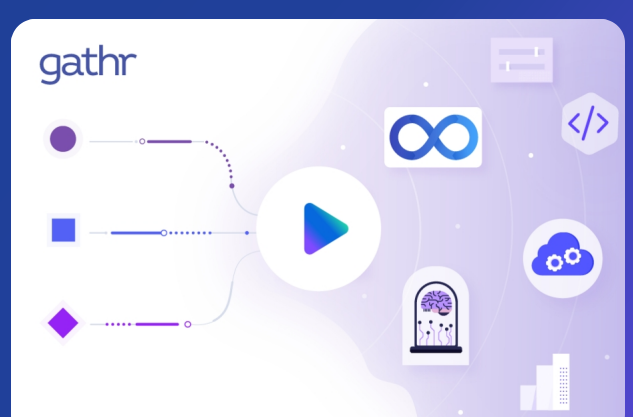


Unify Data for Cost Analysis
Invest in FinOps Automation; analyze hybrid & multi-cloud cost data in one place.

GO GATHR

Data to outcomes, 10x faster.

- ✔ No-code/ low-code for data at scale, at rest or in motion
- ✔ Built-in ML to augment, automate and accelerate every step
- ✔ Drag and drop UI, 300+ connectors, 100+ pre-built apps
- ✔ Collaborative workspaces for Data, ML, Ops & Business users
- ✔ Open, extensible, cloud-native and interoperable



Machine Learning | Data Integration | DevOps | FinOps | Business Process Automation | More...

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